

#### Fireflies

#### http://www.youtube.com/ watch?v=Y6ljFaKRTrl

#### **Hierarchical Clustering**

David Kauchak cs160 Fall 2009 some slides adapted from:

http://www.stanford.edu/class/cs276/handouts/lecture17-clustering.ppt

## Administrative

- Project schedule
- Ethics in IR lecture
  - http://www.cs.pomona.edu/classes/cs160/ ethics.html

## **Hierarchical Clustering**

#### Recursive partitioning/merging of a data set



#### Dendogram

- Represents all partitionings of the data
- We can get a K clustering by looking at the connected components at any given level
- Frequently binary dendograms, but n-ary dendograms are generally easy to obtain with minor changes to the algorithms



## Advantages of hierarchical clustering

- Don't need to specify the number of clusters
- Good for data visualization
  - See how the data points interact at many levels
  - Can view the data at multiple levels of granularity
  - Understand how all points interact
- Specifies all of the K clusterings/partitions

# **Hierarchical Clustering**

- Common in many domains
  - Biologists and social scientists
  - Gene expression data
  - Document/web page organization
    - DMOZ
    - Yahoo directories



# **Divisive hierarchical clustering**

- Finding the best partitioning of the data is generally exponential in time
- Common approach:
  - Let C be a set of clusters
  - Initialize C to be the one-clustering of the data
  - While there exists a cluster c in C
    - remove c from C
    - partition c into 2 clusters using a flat clustering algorithm,
       c<sub>1</sub> and c<sub>2</sub>
    - Add to  $c_1$  and  $c_2$  **C**
- Bisecting k-means















Note, there is a "temporal" component not seen here

# Hierarchical Agglomerative Clustering (HAC)

- Let C be a set of clusters
- Initialize C to be all points/docs as separate clusters
- While C contains more than one cluster
  - find  $c_1$  and  $c_2$  in **C** that are closest together
  - remove  $c_1$  and  $c_2$  from **C**
  - merge  $c_1$  and  $c_2$  and add resulting cluster to **C**
- The history of merging forms a binary tree or hierarchy
- How do we measure the distance between clusters?

#### Single-link

Similarity of the *most* similar (single-link)



#### Complete-link

Similarity of the "furthest" points, the *least* similar





Why are these "local" methods used?

efficiency

#### Centroid

 Clusters whose centroids (centers of gravity) are the most similar



#### Centroid

 Clusters whose centroids (centers of gravity) are the most similar



#### Centroid

 Clusters whose centroids (centers of gravity) are the most similar



#### Average-link

Average similarity between all pairs of elements



# Single Link Example



# **Complete Link Example**



# **Computational Complexity**

#### For

- *m* dimensions
- *n* documents/points
- How many iterations?
  - *n*-1 iterations
- First iteration
  - Need to compute similarity of all pairs of *n* points/documents: O(n<sup>2</sup>m)
- Remaining n-2 iterations
  - compute the distance between the most recently created cluster and all other existing clusters: O(nm)
  - Does depend on the cluster similarity approach
- Overall run-time: O(n<sup>2</sup>m) generally slower than flat clustering!

Ag trade reform. Back-to-school spending is up Lloyd's CEO questioned Lloyd's chief / U.S. grilling Viag stays positive Chrysler / Latin America Ohio Blue Cross Japanese prime minister / Mexico CompuServe reports loss Sprint / Internet access service Planet Hollywood Trocadero: tripling of revenues German unions split War hero Colin Powell War hero Colin Powell Oil prices slip Chains may raise prices Clinton signs law Lawsuit against tobacco companies suits against tobacco firms Indiana tobacco lawsuit Most active stocks Mexican markets Hog prices tumble NYSE closing averages British FTSE index Fed holds interest rates steady Fed to keep interest rates steady Fed keeps interest rates steady Fed keeps interest rates steady

single linkage

#### complete linkage

NYSE closing averages -Hog prices tumble -Oil prices slip -Ag trade reform. -Chrysler / Latin America -Japanese prime minister / Mexico Fed holds interest rates steady -Fed to keep interest rates steady Fed keeps interest rates steady Fed keeps interest rates steady Mexican markets British FTSE index War hero Colin Powell War hero Colin Powell Lloyd's CEO questioned Lloyd's chief / U.S. grilling Ohio Blue Cross Lawsuit against tobacco companies suits against tobacco firms Indiana tobacco lawsuit Viag stays positive Most active stocks CompuServe reports loss Sprint / Internet access service Planet Hollywood Trocadero: tripling of revenues Back-to-school spending is up German unions split -Chains may raise prices -Clinton signs law



# Problems with hierarchical clustering

## Problems with hierarchical clustering

 Locally greedy: once a merge decision has been made it cannot be changed

Single-linkage: chaining effect







- View hierarchical clustering problem as a state space search problem
- Each hierarchical clustering represents a state
- Goal is to find a state that minimizes some criterion function
- Avoids problem of traditional greedy methods

# Basic state space search algorithm

- Start at some initial state
- Repeat
  - List all next states
  - Evaluate all next states using some criterion function
  - Pick choice based on some search method/criterion

## State space search components

#### State space

- What is a state?
- How to move between states?
- Search
  - State criterion function
  - Method to choose next state

# State space

 Each state is a hierarchical clustering



- *n* points
- n-1 sub-clusters labeled with temporal component (i.e. split order or inverse merge order)
- Huge state space!

## Moving between states

#### Move should be:

- Simple/Straightforward
- Well motivated
- Traverse entire state space (state space complete)
- Ideas?
- 2 options
  - node swap
  - node graft
- Also include a temporal swap

# Swap without temporal constraints, example 1



no change to the structure

# Swap without temporal constraints, example 2



structure changed!

# Swap with temporal constraints

- Move split numbers with sub-clusters (nodes)
- Some swap moves don't result in legal hierarchies



What would be an illegal swap?

# Swap with temporal constraints

- Move split numbers with sub-clusters (nodes)
- Some swap moves don't result in legal hierarchies
- The split number of the parent must be less than the split number of the child



#### cannot swap 2 and 4



# Graft with temporal constraints

- Move split number with sub-cluster
- Same as swap, only allow swaps that satisfy parent < child</li>



# Swap using grafts

Emulate: swap (A,B) and (D,E)



#### Emulate: graft (A,B) to above (D,E)

# Graft using swaps



## **Temporal swap**

- Must obey parent/child constraints
- In general, could swap any two that satisfy constraints
- Only consider adjacent numbers (i.e. 2, 3 or 3, 4)



## **Evaluating states**

For a given k-clustering, the k-means criterion function is the squared difference between a point and it's assigned center for all points and all centers

$$cost(C_k) = \sum_{j=1}^k \sum_{x \in S_j} ||x - \mu(S_j)||^2$$

## Leveraging k-means criterion

For a hierarchical clustering, calculate a weighted sum of the k-means criterion function for all n -1 clusterings represented by the hierarchy

$$hcost = \sum_{i=1}^{n} w_k \operatorname{cost}(C_k)$$

# Calculating criterion function

- How long does it take to calculate k-means cost?
  - O(*nm*)
- How long then for the overall cost?
  - *n* −1 clusterings: O(*n*<sup>2</sup>m)
- We can do better!
  - Using a few tricks... O(nm) time

$$\operatorname{cost}(C_k) = \sum_{j=1}^k \sum_{x \in S_j} \left\| x - \mu(S_j) \right\|^2$$

$$hcost = \sum_{i=1}^{n} w_k cost(C_k)$$

## How to pick the next state

- Greedy: Pick best choice
- ε-greedy: Pick best choice with probability ε, otherwise choose randomly
- Soft-max: Choose option with probability

$$p(option) = \frac{e^{\text{hcost}(option)/\tau}}{\sum_{\text{all options}} e^{\text{hcost}(option_i)/\tau}}$$

 Simulated annealing: Vary parameters for above algorithms over time

# Overall run-time 🛞

#### List all next states

- How many next states are there?
  - All combinations of *n* data points and *n* − 1 sub-clusters
  - O(*n*<sup>2</sup>)
- Evaluate all next states using criterion function
  - O(*nm*)
- Pick choice based on some search method/criterion

## O(n<sup>3</sup>) per iteration

# Bad case for single linkage

1

1 - jδ



2

1

- Greedy method
- Using simulated annealing "best" was found 3 out of 10

3

 Lowest criterion value is "best" clustering (3304)



# SS-Hierarchical vs. Ward's

#### Yeast gene expression data set

	SS-Hierarchical	Ward's
	Greedy, Ward's initialize	
20 points	21.59	21.99
	8 iterations	
100 points	411.83	444.15
	233 iterations	
500 points	5276.30	5570.95
	? iterations	

# SS-Hierarchical vs. Ward's: Individual clusters



# What Is A Good Clustering?

- Internal criterion: A good clustering will produce high quality clusters in which:
  - the <u>intra-class</u> (that is, intra-cluster) similarity is high
  - the <u>inter-class</u> similarity is low

How would you evaluate clustering?

#### Common approach: use labeled data

- Use data with known classes
  - For example, document classification data
- Measure how well the clustering algorithm reproduces class partitions
- Purity, the proportion of the dominant class in the cluster
  - Good for comparing two algorithms, but not understanding how well a single algorithm is doing, why?
    - Increasing the number of clusters increases purity
- Average entropy of classes in clusters
  - for example, prefers 50/50 vs. 50/25/25

## Purity example



Cluster I

Cluster II

Cluster III

Cluster I: Purity = 1/6 (max(5, 1, 0)) = 5/6

Cluster II: Purity = 1/6 (max(1, 4, 1)) = 4/6

Cluster III: Purity = 1/5 (max(2, 0, 3)) = 3/5

# Googlenomics

http://www.wired.com/culture/culturereviews/magazine/ 17-06/nep\_googlenomics

- The article mentions the "quality score" as an important ingredient to the search. How is it important/useful?
- What are the drawbacks to this algorithm?