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## Survey Design

Design a survey with the following requirements:
$\square$ Design survey asking $n$ consumers about $m$ products a Can only survey consumer about a product if they own it Question consumers about at most $q$ products
$\square$ Each product should be surveyed at most $s$ times
Maximize the number of surveys/questions asked
How can we do this?

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Max flow formulation: assign unit capacity to every edge


What does the max flow represent? Why?

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Max-flow variations
What if we have multiple sources and multiple sinks
(e.g. the USSR train problem has multiple sinks)?

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